Universal bank, top 3 national

- Whole range of banking products and clients
- +800 branches
- +2 mio clients
- +7,000 employees
BRD First Tech Challenge

Following USA (the home country of FTC), BRD FTC is the 2nd largest independent competition in the world: 145 teams in the 33rd edition of the program (2018-2019)

Following China, Romania has the most numerous participation in the World Robotics Championship, scoring among semi-finalists

The competition reached 9% of the Romanian high schools:

- 2160 students
- 432 teachers
- 50 cities

Student results:

- 90% increased interest in doing well in school
- 90% more interested in a career in STEM
Innovation Labs

- over 20 startups mentored by BRD experts (mentors), with prototype products for health, agriculture, lifestyle and e-commerce

- 2 MVP products developed on FINTECH challenges proposed by BRD:
  - TAG4IT = networking platform for Small Business clients (retention) The platform was tested in alpha-version with 15 BRD clients.
  - CredXp = software to optimize time to answer for the factoring clients

- BRD co-create the products with the start-ups:
  - direct access to a pool of participants with enhanced appreciation of entrepreneurial perspectives & business orientation
  - participate in the growth of the Romanian startup ecosystem with direct access to early-stage technology based start-ups
Romanian Data Science Research Institute

- BRD founded the Data Science Romanian Institute, together with University of Bucharest based on the model of similar initiatives in other countries (Alan Turing Institute in UK, Vector Institute in Canada, etc.)

- The research lead is Mihai Cucuringu – Associate Professor at Oxford University and member of Alan Turing Institute. All top professors in top Romanian universities in the country are invited to participate in research projects. PHD graduates and students are invited through calls for projects.

- Currently 2 projects with Universitatea Politehnica and Universitatea Bucuresti:
  - Predictive justice on Romanian law suits
  - Financial transactions anomaly detection
Coder Dojo

- CoderDojo is a global initiative, creating contexts for kids aged 7-17 to learn programming for free, in an informal and inclusive settings, from/with volunteer mentors.

- In Romania there are 30 Dojos where about 70 volunteers are assisting about 700 kids each week in learning to design and program games, mobile or web apps, sites, robots and other hardware devices.

- BRD finances CoderDojo Romania to make accessible the participation at national & international events for the kids learning in Dojos
GCSP Partner

- Provide unique datasets to sustain various business or society related challenges
- Mentoring for participants on finance and banking skills necessary for entrepreneurs
- Involve our clients in the design thinking process around the topics of research and development
Thank you !