Romanian-American Foundation

RAF-Fulbright Scholar Program

To Promote Entrepreneurship Education in Romanian Technical Universities
Situation and Challenge

- Romanian universities provide strong IT education
- Highly-qualified workforce
- Romanian IT economy dependent on low-cost back office employment, vulnerable to next low-cost workforce location
Goals

• Entrepreneurship for a flexible and resilient economic base

• Entrepreneurship education for University students

• Create a national network of Romanian professors with the skills and experience to implement entrepreneurship education and develop their university ecosystems

• Create a national network of supportive top-level administrators
Partner Universities
University of Rochester Ain Center for Entrepreneurship

- Rochester, NY recovered from loss of 50,000+ well-paying jobs through entrepreneurship, University is known for entrepreneurship education throughout its faculties
- Creative program design—mentorship, coursework, experience
- One-semester residency, Fulbright Scholarships funded by RAF
- 24 Professors, 2016-2019
- Top-level administrators visit for one week
Program Design Aligned with 5 Competencies

- Research and creativity
- Multidisciplinary
- Business and Entrepreneurship
- Global/Multicultural
- Social Consciousness
Program Highlights

• New entrepreneurship courses for students (Sibiu, Constanta, Iasi)

• New maker spaces in (Cluj, Sibiu, Iasi)

• Adapting courses (all participant universities) inclusion of business model canvas, design thinking, idea generation and filtering.

• New alumni association

• Integration with ecosystem programs and events
RAF Scholars at the University of Rochester
Thank you!

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CIEE: Council on International Educational Exchange