About Fitbit

- **12 years** old
- **International Public Traded Company (FIT)**
- **10s of Millions** of wearable devices sold
- **30 million active** users worldwide
- **Offices**: San Francisco, San Diego, Boston, Dublin, Bucharest, Minsk
- **Bucharest** biggest R&D office in Europe, 2nd biggest office after San Francisco
Fitbit’s mission

At Fitbit, our mission is to help people lead healthier, more active lives by empowering them with data, inspiration and guidance to reach their goals.
GCSP themes

- Advance Healthcare Informatics
- Secure Cyberspace
Students

Pros:
- Exceptional engineers
- Great work ethic

Needs developing:
- Team work
- Must have product thinking/solve real problems
- Must understand data and analytics
- International exposure
Fitbit’s involvement

- **Summer Internship Programs** (3rd edition)
- **Diploma & Master Projects** with the University
- **Fitbit Lab** (in Politehnica)
- Sponsorship/partnerships with pre-acceleration programs:
  - InnovationLabs, HowToWeb, StartupSpotlight
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